



Easy Ways to be Water Wise

Throughout our existence, the availability of fresh, clean water has determined the success or failure of the human experiment. Water is essential to our survival, and yet all too often we take this precious, limited resource for granted. See how many actions you can complete below to help make sure you are using water efficiently!

- (+5) Use a broom instead of a hose to clean your driveway
- (+5) Check your home for a leak
- (+20) Adjust your irrigation schedule to meet your landscape's needs
- (+5) Take a shower that is 5 minutes or less
- (+5) Wait to run the dishwasher until it's full
- (+15) Schedule a free water check-up by calling 564-5460
- (+5) Turn off the tap while brushing your teeth
- (+5) Water outdoor plants in the early morning
- (+10) Plant a drought-resistant, native plant
- (+15) Install a low-flow shower head
- (+10) Call 564-5460 to learn about the city's Smart Landscape Rebate Program
- (+5) Eat a vegetarian or vegan meal
- (+10) Use unsalted pasta water to feed your garden or a plant
- (+5) Defrost your food in the fridge instead of running water over it

Point Total

20+ = Waste Warrior

50+ = Conservation Champion

80+ = Sustainability Superstar



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Our Mission

Sustainable Future unifies and empowers communities to improve the health of our planet. With a dynamic technology platform, meaningful content, and a passionate team, we motivate leaders and citizens to take simple actions that collectively strengthen the community and create a sustainable future for all.

Our Vision

Empowering communities to forge a sustainable future, affecting positive environmental change at a local level that collectively produces meaningful global change for a cleaner, safer, healthier planet.

Our Story

Our stakeholders passionately worked together and identified 24 key performance indicators of environmental success across six broad categories: Food, Energy, Waste/Consumption, Transportation, Water and Land/Built Environment.

To make progress across these indicators with effective community engagement, we needed to partner with a technology platform that was grounded in behavioral science. The platform also needed to offer a customizable, scalable, and digitally responsive solution with powerful analytics to measure success.

After much exploration, including building our own, we made the decision to partner with [WeSpire](#), an award-winning employee engagement software company with over 300 tried-and-true positive impact campaigns. We also partnered with an impressive social-change organization named [EcoChallenge.org](#).

We offer a reliable technology platform, coupled with meaningful content and a passionate support team - giving organizations the power to affect meaningful change, both within the organization and throughout the broader community.

Our proven platform provides your team with simple and relevant actions that will lead to measurable improvements to your carbon footprint, operating costs, and an enhanced company culture. SF members find our challenges simple, meaningful and fun!

We are committed to empowering our member organizations with guided, collective actions that move the needle towards a cleaner, safer and healthier planet.

Social Media

Follow us on our Facebook and Instagram (@sustainablefuturenow) to keep up to date with all things Sustainable Future!